

HOW TO FIND YOUR PERSONAL STYLE

Key to Fashion

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THE IMPORTANCE OF PERSONAL STYLE

Your personal style is your first introduction to the world. It is the first way you allow your inner truths to be expressed, and the powerful way you unapologetically state, "This is me". Without having to utter a single word. There is a huge sense of liberation that is associated with finding, and embracing your personal style. In a social media crazed world, full of comparisons, your personal style reminds you to stay true to you. Your style is a daily reminder to embrace your individuality, and that it is more important to let your light shine, than to hide, blend or imitate behind someone else's.



SELF-AWARENESS MEETS STYLE

In order to know your style, your likes, your dislikes, your go-to's, or your style essentials, you have to obtain a deep understanding of who you are.

As stated previously, your personal style is your first introduction to the world. It's important to have a strong sense of self in life, and to know how you plan on showing who you are each day. Take a deep drive into who you are as a person. Yes, your looks may vary depending on your mood, but it will still be your look. Focus on the aspects that you like about fashion, not what your friends like, or what your favorite celebrity likes, focus on you. Shop alone as often as possible, so that you can grow confident to make your own style decisions and choices.



IDENTIFYING YOUR GO TO'S

As you mature and grow with age, so will your personal style. Your style go to's are not the same as comfort zone items. They are not the clothes that you wear, simply because they are the only items in your closet. Your go-to's are the clothes that represent you the best. These may be anything from unique and stylish styles, and statement pieces, that allow you to really express who you are. For example, for many fashion lovers, the jean jacket is an essential style go-to. It can add the edge that your outfit needs, or a tone downed touch to a bold look. Reflect on the styles you enjoy wearing, but always experiment with different styles! Those experimental styles, may one day turn into your go-to's.



STEPPING OUTSIDE OF YOUR COMFORT ZONE

The comfort zone is a detrimental place, when it comes to any facet of your life, that is in need of significant change or growth. If you want to find your style, and if you want to become confident in your personal style, then you have to step out of your comfort zone. A comfort zone when it comes to personal style can be your comfort clothes, wearing the same colors, wearing the same styles, not taking risk, or even shopping at the same stores. If you are someone that always shops with a friend, then a way for you to step out of your comfort zone would be to shop alone. Always remember that, taking risk is where true style confidence is birthed.





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